



## chillipartners AFFILIATE TERMS & CONDITIONS

VERSION 2. EFFECTIVE FROM 20.03.2020 AND LAST **UPDATED 16.07.2025**

Welcome! These Terms and Conditions explain how things work between you and [www.chillipartners.com](http://www.chillipartners.com) (also called “We”, “Us”, or “Our”).

Before signing up for our Affiliate Program, make sure you read and understand everything below. If you don’t agree with any part of it, we recommend not continuing with your application. Questions? Feel free to email us anytime at [affiliates@chillipartners.com](mailto:affiliates@chillipartners.com) ("Contact email").

Once you sign up, start using our affiliate materials, or accept any benefits — such as bonuses, commissions, or rewards — it means you’ve read and accepted these terms (“Affiliate Agreement” / “Agreement”).

This Agreement sets out how we work together: You (the “Affiliate”) and us (the “Partner”). It covers your application, participation, and promotion of our services and website.

ANY QUESTIONS?  
[affiliates@chillipartners.com](mailto:affiliates@chillipartners.com)

## DEFINITIONS

Here’s what we mean when we use the following terms in this Agreement:

**Affiliate** – That’s You – the person or business signing up for our Affiliate Program.

**Affiliate Program** – A partnership between You and Us where You promote our Website and get paid for driving traffic or new users.

**Affiliate Sign-Up Form** – A form You’ll need to fill out to join, including payment and tax info.

**Affiliate Website(s)** – Your website(s) where You’ll place links to promote Us.

**CPA (Cost Per Acquisition)** – A commission based on each new player’s first deposit.

**Confidential Information** – Any sensitive business, tech, or customer data We share with You that’s not public knowledge.

**Hybrid Deals** – A mix of CPA and Revenue Share commissions, with a one-month test period to evaluate performance. Fewer than 5 FTDs might lead to ending the deal.



**Insertion Order (IO)** – A written plan for an advertising campaign with dates, pricing, and terms.

**Intellectual Property Rights** – All legal rights to content, software, trademarks, designs, and more – whether registered or not.

**Net Generated Revenues (NGR)** – Revenue left after costs, calculated monthly from players You refer.

**New Depositing Player** – A user who joins and makes their first genuine deposit (can be later than sign-up).

**Referred Customers** – New users who register using your unique tracking link and didn't already have an account.

**Revenue Share** – A share of the money we make from players you refer.

**Reward Plan** – CPA payments per deposit. We may hold back payments for fraud, bonus abuse, or suspended accounts.

**Sub-Affiliate** – Someone You bring into the program who's tracked under your account.

**Unfair Advertising** – Any promotion that's misleading, unethical, or against our terms.

**Your Website** – The site You included in your sign-up form, where you'll promote Us.

## AFFILIATE OBLIGATIONS

**2.1** To join our Affiliate Program, you need to agree to these terms by ticking the box when submitting your application. Your application becomes a key part of this agreement. We review all applications and decide whether to accept or decline — our decision is final.

We'll email you with the outcome. If accepted, you might be asked to share documents to verify your identity or payment info — like ID, bank details, or address proof. It's up to you to keep your account information accurate and current.

**2.2** You're responsible for your login details. Keep them private! If someone else uses your account, that's still on you. Contact us if anything suspicious happens.

**2.3** You must personally run your Affiliate Account. Accounts can't be transferred or managed for others unless we approve it. You also can't open more than one account unless we say it's okay. By joining, you agree to actively promote our services using only approved links and tools — in ways that align with our brand image and goals.

**2.4** You're in charge of your own site — how it works, how it looks, and what it shows. It must follow all laws, especially privacy laws like GDPR. Your site must look professional, and it can't look like it's run by us or contain illegal or offensive material.



**2.5** Don't refer yourself or people connected to you. That's considered fraud. If you think someone you referred is doing anything wrong, like abusing bonuses or committing fraud, let us know right away. Those users won't count toward your commissions.

**2.6** Our brand or ads can't appear on sites that promote illegal content, violence, hate, or discrimination. Violating this will lead to action.

**2.7** Use only the links we give you and don't hide their true source. Your links should be as visible as others on your site.

**2.8** Get our approval before using email or SMS to promote us. Also, make sure recipients gave you clear permission and haven't unsubscribed. Always make it clear the message comes from you — not us.

**2.9** Don't use our trademarks or register domains/keywords that look like our brand. Stick to our branding rules and get our okay if unsure.

**2.10** Use our official banners and logos or get written permission if you make your own. Don't modify approved designs without consent.

**2.11** No cashback or similar offers unless they're part of our own promotions.

**2.12** Work with us to promote gambling responsibly. Don't advertise to anyone underage.

**2.13** You must not promote our services in jurisdictions where gambling is prohibited, including Sweden, the UK and the Netherlands. Violations will result in immediate account termination.

**2.14** You are required to comply with GDPR and all applicable data protection regulations, including those concerning cookies.

**2.15** All expenses related to your promotional efforts under this Agreement are solely your responsibility.

**2.16** You must cooperate fully with any requests by the Company for information or assistance in reviewing your promotional activities.

**2.17** You are obliged to refund any commissions paid for referrals in breach of this Agreement or derived from fraudulent activity.

**2.18** Registering domains or bidding on keywords resembling our brand names is strictly prohibited.

**2.19** You and any sub-affiliates must comply with the Company's Advertising Policy at all times. Violations may result in suspended or withheld payments and/or termination of the agreement, subject to our discretion.

**DISCLAIMER:** The Company strictly prohibits all forms of fraudulent activity.

Fraudulent activity includes, but is not limited to: generating fake leads or sales; using bots, scripts, or automated tools; cookie stuffing; click fraud; use of stolen or false data; brand bidding or typosquatting; unauthorized use of trademarks; and any deceptive practices intended to artificially inflate commissions. The Company reserves the right to monitor, investigate, and take action against any suspected fraudulent activity, including immediate suspension or termination of the affiliate account, withholding of commissions, and legal action.

Affiliates are required to cooperate fully with any investigation and promptly report any suspected fraud. Failure to comply may result in permanent removal from the program.

## **AFFILIATE RIGHTS**

**3.1** You are hereby granted a non-exclusive and non-transferable right, valid throughout the duration of this Agreement, to refer New Customers to the specific Operator Websites mutually



agreed upon. This right must be exercised strictly in line with the terms of this Affiliate Agreement. You acknowledge that you are not entitled to receive any Commission or remuneration for business secured by any third party.

3.2 We grant you a limited, non-exclusive, and non-assignable licence to utilize the Company's Intellectual Property Rights for the duration of this Agreement. This licence is strictly for the purpose of displaying approved promotional content on your Affiliate Website or other platforms expressly authorized in writing by the Company. Sub-licensing, assignment, or transfer of this licence is strictly prohibited.

3.3 It is explicitly agreed that you, as the Affiliate, shall not access or obtain any Personal Data of the Company's customers for any purpose related to this Agreement.

## COMPANY OBLIGATIONS

4.1. We shall use our best efforts to provide you with all materials and information required for necessary implementation of the Affiliate Links.

4.2. At our sole discretion, we will register any New Customers directed to the Operator Websites by you and we will track their transactions. We reserve the right to refuse New Customers (or to close their accounts) if necessary to comply with any requirements we may periodically establish.

4.3. We shall make available monitoring tools which enable you to monitor your Affiliate Account and the level of your Commission and the payment thereof.

4.4. We shall use and process the following personal data of an Affiliate or any Affiliate employee, as follows: your username for logging in, your email address, name, date of birth, your country and address, telephone number and financial data for the purposes of ensuring a high level of security, fulfilling the AML legal requirements and for managing our business relationship.

4.5. Subject to your strict adherence to the Affiliate Agreement, we shall pay you the Commission in accordance with Clause 6.

## COMPANY RIGHTS AND REMEDIES

5.1 In the case of your breach (or, where relevant, suspected breach) of this Agreement or your negligence in performance under the Affiliate Program, or failure to meet your obligations hereunder, the Company shall have the following remedies available: a) the right to suspend your participation in the Affiliate Program for the period required to investigate any activities that may be in breach of the Affiliate Agreement. During such period of suspension payment of Commissions will also be suspended; b) the right to withhold any Commission or any other payment to the Affiliate arising from or relating to any specific campaign, traffic, content or activity conducted or created by the Affiliate which is in breach of the Affiliate's obligations under the Affiliate Agreement; c) the right to withhold from the Commission monies which Company deems reasonable to cover any indemnity given by the Affiliate hereunder or to cover



any liability of Company which arises as a result of the Affiliate's breach of the Affiliate Agreement; d) immediately terminate the Affiliate Agreement; e) the right to withhold monies held in the Affiliate Wallet if they are not withdrawn within a period of 3 (three) months from the date of the termination of the Affiliate Agreement in accordance with clause 9.1. Our rights and remedies detailed above shall not be mutually exclusive.

## COMMISSION AND PAYMENT

6.1. Subject to your adherence to the provisions of the Affiliate Agreement, you will earn Commission in accordance with the Commission Structure. We retain the right to change the Commission percentage and method of calculation of Commission in accordance with this clause.

6.2 The Commission is calculated at the end of each month and payments shall be made on a monthly basis in arrears, not later than the 15th of the following calendar month.

6.3. Payment of Commission will be made through our Affiliate Wallet. Due to existing regulations, Affiliates may be required for verification and "know your customer" documentation before a withdrawal can be accessed.

6.4. A minimum amount of €500 (five hundred euro) may be withdrawn from the Affiliate Wallet at one time.

6.5. If an error is made in the calculation of the Commission, the Company has the right to correct such calculation at any time and will immediately pay out underpayment or reclaim overpayment made to the Affiliate.

6.6. The Affiliate may, at the Company's sole discretion, be provided with the opportunity to restructure its commission structure.

6.7. The Affiliate's acceptance of a Commission payment shall constitute the full and final settlement of the balance due for the relevant period. In case the Affiliate disagrees with the balance due as reported, he or she shall notify the Company within fourteen (14) calendar days and clearly state reasons of the disagreement. Failure to notify the Company within this time limit shall be considered as an irrevocable acknowledgment of the balance due for the relevant period.

6.8. The Commission shall be deemed to be exclusive of value added tax or any other applicable tax. The Affiliate shall have the sole responsibility to pay any and all taxes, levies, charges and any other money payable or due to any tax authority, department or other competent entity as a result of the compensation generated under the Affiliate Agreement.

6.9. Payment services are accomplished by appointed company on behalf of [www.chillipartners.com](http://www.chillipartners.com).

6.10. Should a customer accumulate winnings exceeding 7,000 Euros on any of the Company Website within a single month, we categorize them as a High Roller. As a result, there could be instances where an Affiliate's High Roller Commission, linked to the High Roller's performance, might turn negative within a specific month. In such scenarios, we hold the right to carry this negative balance forward to subsequent months. This negative balance will be offset against any



future positive commission the Affiliate garners from the High Roller. This method persists until the accrued positive commissions entirely negate the negative balance.

6.11. No payments will be made to the Affiliate unless all payment details are completed in the Affiliate's Account with the Company (e.g., for wire transfers - beneficiary name, beneficiary address, account number, bank name, bank address, and SWIFT; for cryptocurrency payments - wallet address and any other relevant information). The Affiliate will be solely responsible for the accuracy, completeness, and relevance of its contact and payment details in the Affiliate's Account with the Company. The Company will not be liable for delay or non-receipt of the payment in case the Affiliate provides the Company with incorrect or incomplete payment details, and the Company will not reimburse the Affiliate for these payments. The Affiliate will be liable for all expenses caused by incorrect or incomplete payment details, including, but not limited to, returned payments, correction of payment details, payment rerouting, and payment investigations.

## STANDARD COMMISSION STRUCTURES

7.1 Commission Structure depends on the agreed deal.

## CONFIDENTIAL INFORMATION

During the term of the Affiliate Agreement, you may from time to time be entrusted with confidential information relating to our business, operations, or underlying technology and/or the Affiliate Program (including, for example, the Commissions earned by you under the Affiliate Program). You agree to avoid disclosure or unauthorized use of any such confidential information to third persons or outside parties unless you have our prior written consent. You also agree that you will use the confidential information only for the purposes of the Affiliate Agreement. Your obligations in regards to this clause survive the termination of this Agreement. In addition, you must not issue any press release or similar communication to the public with respect to your participation in the Affiliate Program without the prior written consent of the Company (with approval of the exact content to also be approved by Company).

## TERM AND TERMINATION

9.1. Term The term of the Affiliate Agreement will begin when you are approved as an Affiliate and will be continuous unless and until either Party notifies the other in writing that it wishes to terminate the Agreement. In this case the Agreement will be terminated 30 days after such notice is given. For purposes of notification of termination, delivery via e-mail is considered a written and immediate form of notification. For the avoidance of doubt, Company may also terminate (in accordance with Clause 5 above) upon immediate notice at any time for the Affiliates failure to meet their obligations under the Agreement or otherwise for the Affiliate's negligence.



9.2. Affiliate actions upon termination Upon termination you must immediately remove all of Company banners or creatives from the Affiliate Website and disable all Affiliate Links from the Affiliate Website to all Operator Websites. All rights and licenses given to you in the Affiliate Agreement shall immediately terminate. You will return to Company any confidential information and all copies of it in your possession and control, and will cease all uses of all Company Intellectual Property Rights.

9.3. Commission Upon termination of the Affiliate Agreement for any reason, all Commission relating to any New Customers directed to Company during the term shall not be payable to the Affiliate as from the date of termination.

9.4. In the event of identifying violations of our Advertising Policy, Company reserves the right to terminate the partnership immediately at the same time. These measures are implemented to ensure compliance with legislation, advertising platform rules, and the protection of the Company's reputation.

## ADVERTISING POLICY

10.1. You and your Sub-Affiliates are strictly prohibited from engaging in any form of Unfair Advertising. This includes any promotional content or activity that violates applicable laws, regulatory standards, platform rules, or generally accepted ethical norms. Unfair Advertising may include the use of misleading information, exploitation of sensitive topics, or targeting of restricted or vulnerable audiences. Any breach of this clause shall be deemed a material violation of this Agreement and may result in immediate suspension or termination of your affiliate account.

Specifically:

- Public Figures: Any implication that political figures or government officials support or are affiliated with gambling.
- Religion: Use of religious symbols, sacred texts, imagery, or any content that may offend religious beliefs or communities.
- Children and Adolescents: Depictions of minors, content that appeals to individuals under the age of 18, or any references to minors or pregnant women in a gambling context.
- Pornography: Sexualized content or explicit adult materials.
- Socially Vulnerable Groups: Imagery or themes portraying individuals in financial distress, emotional hardship, or other vulnerable life circumstances.
- Military Themes: Use of military language, uniforms, or iconography.
- Violence and Aggression: Depictions or glorification of physical aggression, cruelty, or harmful behavior.
- Drugs and Alcohol: Any direct or indirect reference to controlled substances, drug use, or excessive alcohol consumption.
- Death and Bereavement: References to death, loss, tragedy, or disaster.

10.2. **DISCLAIMER**. The above list is not exhaustive. Other topics or content that may be deemed offensive, inappropriate, or misaligned with public moral standards—even if not explicitly listed—are also prohibited. This includes any content that could reasonably be





expected to harm Our public image, cause reputational damage, provoke public controversy, or otherwise compromise the brand's integrity or commercial interests.

10.3. In cases where prohibited content is identified, including but not limited to the themes listed above, We reserve the right to suspend or withhold commission payments at its sole discretion. This may apply to individual violations or more broadly to your ongoing participation in the Affiliate Program. Payments may be withheld temporarily or indefinitely pending the outcome of an internal investigation. These measures are intended to protect Our compliance with legal standards, advertising platform rules, and brand safety requirements.

10.4. Our decision to suspend or withhold payments in response to violations under this section shall not constitute a breach of its obligations under this Agreement. Such actions shall be understood as legitimate precautionary steps taken for risk management and legal compliance purposes.

## MISCELLANEOUS

### Disclaimer.

We make no express or implied warranties or representations with respect to the Affiliate Program, about Company or the Commission payment arrangements (including, without limitation, functionality, warranties of fitness, merchantability, legality or non-infringement). In addition, we make no representation that the operation of our sites will be uninterrupted or error-free and will not be liable for the consequences if there are any. In the event of a discrepancy between the reports offered in the Affiliate Account system and the Company database, the database shall be deemed accurate.

11.1. Indemnity and Limitation of Liability. You shall indemnify and hold Company, our directors, employees and representatives harmless from and against any and all liabilities, losses, damages and costs, including legal fees, resulting from or in any way connected with (a) any breach by you of any provision of the Affiliate Agreement, (b) the performance of your duties and obligations under the Affiliate Agreement, (c) your negligence or (d) any injury caused directly or indirectly by your negligent or intentional acts or omissions, or the unauthorized use of our creatives and links or this Affiliate Program. The Company shall not be held liable for any direct or indirect, special, or consequential damages (or any loss of revenue, profits, or data), any loss of goodwill or reputation arising in connection with the Affiliate Agreement or the Affiliate Program, even if we have been advised of the possibility of such damages.

11.2. Non-Waiver. Our failure to enforce your strict performance of any provision of the Affiliate Agreement will not constitute a waiver of our right to subsequently enforce such provision or any other provision of the Affiliate Agreement.

11.3. Relationship of Parties. The Company and the Affiliate are independent contractors and nothing in the Affiliate Agreement will create any partnership, joint venture, agency, franchise, sales representative, or employment relationship between us. You will have no authority to make or accept any offers or representations on our behalf. You will not make any statement, whether on your site or otherwise, that would contradict anything in this Affiliate Agreement.

11.4. Force Majeure. Neither party shall be liable to the other for any delay or failure to perform its obligations under the Affiliate Agreement if such delay or failure arises from a cause beyond its reasonable control, including but not limited to labour disputes, strikes, industrial disturbances, acts of God, acts of terrorism, floods, lightning, utility or communications failures, earthquakes or other casualty. If such event occurs, the non-performing Party is excused from whatever performance is prevented by the event to the extent prevented provided that if the force





majeure event subsists for a period exceeding thirty (30) calendar days then either Party may terminate the Affiliate Agreement with immediate effect by providing a written notice.

11.5. Assignability. You may not assign the Affiliate Agreement, by operation of law or otherwise, without our prior written consent.

11.6. Severability. If any provision of the Affiliate Agreement is held to be invalid, illegal or unenforceable in any respect, such provision will be ineffective only to the extent of such invalidity, or unenforceability, without invalidating the remainder of the Affiliate Agreement or any provision hereof.

11.7. English language. The Affiliate Agreement was first drafted in English. Should there be any conflict or discrepancy between the English language version and any other language, the English version shall prevail.

11.8. Modification of Terms & Conditions. We may modify any of the terms and conditions contained in the Affiliate Agreement or replace it at any time and in our sole discretion by posting a change notice or a new agreement on our site. Modifications may include, for example, changes in the scope of available Commissions and Affiliate Program rules. If any modification is unacceptable to you, you need to terminate the Affiliate Agreement. Your continued participation in our Affiliate Program following our posting of a change notice or new agreement will constitute binding acceptance of the modification or of the new agreement.

## **MODIFICATIONS TO THE PRESENT TERMS AND CONDITIONS**

12.1. The PARTNER holds the exclusive right to amend, adjust, or update this Policy at any time without requiring prior notification or approval. Any modifications will take effect immediately once posted on the official website. By continuing to use the services after such changes, you agree to be bound by the updated terms. You are responsible for regularly checking this Policy for any revisions.